



CULTUS LAKE PARK

REPORT/RECOMMENDATION TO BOARD

DATE: June 17, 2026 **FILE:** 0550
SUBMITTED BY: Rachel Litchfield, Manager of Corporate Services / Corporate Officer
SUBJECT: 2024 - 2026 Cultus Lake Park Strategic Plan

PURPOSE:

The purpose of this report is to present the near-final 2024–2026 Cultus Lake Park Board Strategic Plan to the Board for consideration and approval.

RECOMMENDATION:

THAT the Cultus Lake Park Board approve the 2024–2026 Cultus Lake Park Strategic Plan.

DISCUSSION:

The 2024–2026 Cultus Lake Park Board Strategic Plan provides a coordinated framework to guide Board priorities, support informed decision-making, and align strategic direction with operational planning and service delivery.

The Strategic Plan process was initiated through a two-day facilitation session held on February 10 and 11, 2023 at the Harrison Beach Hotel, Harrison Hot Springs, BC. The facilitation was led by Erin Cooper and Sarah Dickinson, who provided the foundational material used to support development of the Strategic Plan.

Although completion of the Strategic Plan was initially anticipated during the 2024–2025 period, additional review and refinement were undertaken to ensure the document accurately reflects the Board's priorities and organizational direction. During this time, a number of the original priorities have also advanced or been completed.

The Strategic Plan identifies the following key priorities:

1. Environmental Resilience

The Strategic Plan prioritizes environmental stewardship through integrated foreshore management, Green Shores restoration practices, implementation of a Nutrient Management Plan, and continued FireSmart and wildfire mitigation initiatives. These actions are intended to protect ecological health, improve shoreline resilience, and support community preparedness.

2. Financial Sustainability

The Strategic Plan recognizes the importance of disciplined financial management and long-range planning. Key actions include modernizing landfill infrastructure, addressing asset management priorities and unfunded liabilities, and exploring strategic development and investment opportunities that support long-term operational and financial sustainability.

3. Vibrant Hub and Community

The Strategic Plan supports the advancement of the Village Centre Plan and mixed-use development to encourage coordinated growth, placemaking, and economic vitality. It also emphasizes the expansion of year-round amenities, services, and community events that strengthen livability, tourism, and shared use of public spaces.

4. Customer Service and Visitor Experience

The Strategic Plan identifies communication, accessibility, and service excellence as essential components of a positive visitor and resident experience. Priorities include improving access to information and services, enhancing consistency across communication platforms, and maintaining responsive operations that meet the needs of residents, leaseholders, and visitors.

5. Stakeholder Engagement

The Strategic Plan reinforces the importance of meaningful engagement, transparency, and accountability. Proposed actions include town halls and other engagement opportunities, strengthened communication with leaseholders and stakeholders, and collaborative partnerships that support shared priorities and long-term community benefit.

6. Guiding Principles

The Strategic Plan is grounded in community-centred decision-making, environmental and financial sustainability, and a commitment to transparency and accountability.

FINANCIAL IMPLICATIONS:

There are no direct financial implications associated with approval of the 2024–2026 Cultus Lake Park Strategic Plan. Any future initiatives identified within the Strategic Plan that require funding will be brought forward to the Board for consideration through the annual budget process or separate reports, as applicable.

LEGAL OR POLICY CONSIDERATIONS:

There are no direct legal implications associated with approval of the 2024–2026 Cultus Lake Park Strategic Plan. The Strategic Plan is a guiding document intended to support Board direction and organizational planning and does not amend any existing bylaws or policies. Any future actions arising from the Strategic Plan that require bylaw amendments, policy changes, or legal review will be brought forward to the Board in separate reports, as applicable.

COMMUNICATIONS OR PUBLIC NOTICE IMPLICATIONS:

Following Board approval, the 2024–2026 Cultus Lake Park Strategic Plan will be posted on the Cultus Lake Park website for public access and reference. No formal statutory public notice is required as a result of this report; however, the approved Plan may be communicated through the Park's regular communication channels, as appropriate.

ATTACHMENTS:

Attachment 1: 2024–2026 Cultus Lake Park Strategic Plan.

STRATEGIC PLAN:

This report supports the Cultus Lake Park Board Strategic Plan by presenting the 2024–2026 Strategic Plan for Board approval and implementation. The report aligns with the Board's commitment to organizational accountability, transparency, and long-range planning, and supports the identified strategic priorities set out in the Plan.

Prepared by:



Rachel Litchfield
Manager of Corporate Services / Corporate
Officer

Approved for submission to the Board:



Joe Lamb
Chief Administrative Officer



Cultus Lake Park Board Strategic Plan

Message from the Board

The Cultus Lake Park Board is committed to exercising responsible governance, advancing long-term sustainability, and fostering a vibrant, resilient community. This Strategic Plan establishes the Board's priority areas to guide decision-making, inform resource allocation, and support coordinated action in alignment with the Board's mandate under the Cultus Lake Park Act.

As Cultus Lake Park continues to evolve, the Board recognizes the need to respond proactively to increasing environmental pressures, infrastructure demands, and community expectations. This requires a balanced and forward-looking approach that protects the Park's natural assets, supports livability for residents and leaseholders, and enhances the experience of visitors.

This Plan identifies strategic priorities and practical actions that will strengthen organizational resilience, support sustainable growth, and reinforce Cultus Lake Park as a connected and thriving community for current and future generations.

1. Environmental Resilience

- Implement integrated foreshore management strategies to protect shoreline conditions and support long-term environmental stewardship.
- Advance Green Shores restoration practices to strengthen ecological health and shoreline resilience.
- Develop and implement a Nutrient Management Plan to support water quality protection and informed environmental management.
- Strengthen FireSmart and wildfire mitigation initiatives to reduce risk and improve community preparedness.

2. Financial Sustainability

- Modernize landfill infrastructure and establish long-term service planning to support operational sustainability.
- Address asset management priorities and unfunded liabilities through disciplined long-range financial planning.
- Enhance revenue opportunities through strategic development and responsible investment in community-serving initiatives.

3. Vibrant Hub and Community

- Advance the Village Centre Plan as a catalyst for coordinated growth, placemaking, and economic vitality.
- Support mixed-use development that contributes to a vibrant, accessible, and sustainable community core.
- Expand year-round amenities and services to enhance livability, support tourism, and strengthen community appeal.
- Encourage community events and gathering opportunities that build connection, identity, and shared use of public spaces.

4. Customer Service and Visitor Experience

- Strengthen communication across all platforms to ensure timely, clear, and accessible information.
- Improve access to information and services to better meet the needs of residents, leaseholders, and visitors.
- Promote a consistent and high-quality visitor experience through service excellence and responsive operations.

5. Stakeholder Engagement

- Facilitate town halls and engagement opportunities that support informed dialogue and community participation.
- Enhance transparency and communication to strengthen public confidence and organizational accountability.
- Engage stakeholders and leaseholders through meaningful consultation and ongoing relationship management.
- Strengthen partnerships that support shared priorities, collaborative problem-solving, and long-term community benefit.

Guiding Principles

- Community-centred decision-making
- Environmental and financial sustainability
- Transparency and accountability

Strategic Outlook

The Board's strategic outlook is focused on building a sustainable and resilient community, investing in critical infrastructure, strengthening relationships, and achieving a balanced approach that supports both tourism and quality of life for residents and leaseholders.